

# Impact Report



**Yakima Valley**  
**Community Foundation**

# Living our Values with Passion

It's a privilege to lead an organization tethered deeply to the care and love for other humans. The philanthropic expression of that concern is what drives each of us and our foundation's strategies to better serve our community.

One of the primary roles of a community foundation is to gather and grow resources to benefit the community now and in perpetuity. Knowing how to benefit our community with those resources is just as critical. That's why it's so important to have a diverse group of people from the community who can bring their lived and professional experiences, connections, and community knowledge to the foundation's work, along with their strong desire to do great things for the community they love.

Organizations like ours typically measure their impact by the number of actions taken, opportunities provided, lives touched, dollars granted, and the outcomes of such like improved health, education, or economic success. However, there is another measure of our impact by which we are evaluated and judged daily – it is our individual and collective behaviors and actions which demonstrate our foundation's values and commitment internally and outwardly.

Together, the Foundation staff established the organization's values and described the behaviors and actions they strive for daily and expect to reflect in their interactions and work. We're all human and have rough days, but overall and consistently you'll find a team of people from our volunteer Board of Directors to our staff reflecting these values. Through stories, numbers, and images in this report you'll hopefully get a sense of how we live our Foundation's values described below:

- Compassionate
- Accountable
- Competent
- Change-Maker
- Responsive
- Inclusive
- Empathetic
- Trustworthy

We hope you find value in reviewing this report and in our service to community,



**Cynthia Juarez**  
Board Chair



**Sharon Miracle**  
President & CEO

# COMPASSIONATE

Demonstrates a genuine concern for others.

Heidi Pelletier, Director of Donor Advising at YVCF had the opportunity to visit with longstanding fundholders and community leaders, Bill and Sally Douglas. Few have contributed more time or talent to organizations in our community than the Douglas Family. We believe Bill and Sally live out the value of compassion everyday, and most especially, through their philanthropy.

Click on the QR code below to watch a brief video of Bill and Sally sharing their story of becoming motivated community contributors and of the legacy they'd like to leave behind for the place they call home.



*Click to watch* ↗

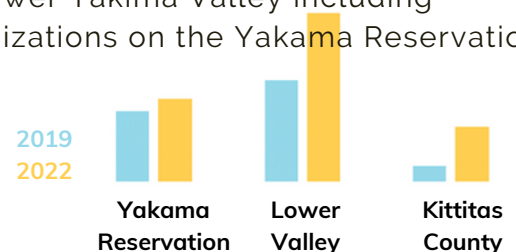


YVCF Fundholders Bill & Sally Douglas

# ACCOUNTABLE

Accepts responsibility for their actions, including being honest with themselves and others so they can admit when wrong, apologize, and move on.

Post-pandemic, board and staff took a hard look at our competitive grantmaking process which required local nonprofits to apply during an open grant round to be considered for a grant from our Founders Fund. After a critical review of nearly a decade of data about our granting, we saw a clear pattern indicating the majority of our grants were provided to nonprofits located within the City of Yakima, and very little going to organizations in the surrounding, more rural and underserved areas who often struggle to attract traditional philanthropic support. To help combat this inequity, we focused a recent grant round on nonprofit capacity building in the lower Yakima Valley including organizations on the Yakama Reservation.



## COMPETENT

Has the ability, knowledge, and skills to perform the job successfully.

We take managing philanthropic assets seriously. Our Investment Committee implements and supervises our Investment Policy Statement with assistance from Graystone Consulting, a Morgan Stanley subsidiary specializing in foundations and endowments.

### 2022 SNAPSHOT - January 1, 2022 - December 31, 2022

**\$74.6M**

Total assets

**\$3.9M**

Total contributions received in 2022

**\$2.7M**

Total granted in 2022

**110**

Funds under management

**105**

Nonprofits supported

**\$839k**

Grants made from Donor Advised Funds

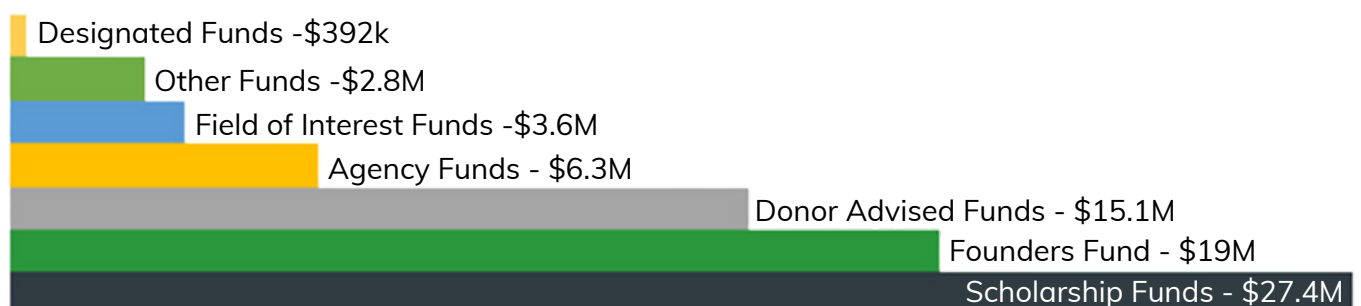
**\$36.5M**

Total amount of grants given in last 10 years

**\$19.9M**

Total amount of grants given in last 5 years

#### Total assets by Fund type:



# CHANGE-MAKER

Takes creative actions to solve social problems and demonstrates motivation to act. Is a thinker who focuses on the problem and gathers and considers information, approaches, and possible solutions.

YVCF is proud to support and champion a scholarship fund making a real difference in our community, the Yakima Chapter of Washington Women Lawyers' Women of Color Legal Education Fund. The WWL Fund seeks to create change by supporting women of color with ties to the Yakima Valley who seek to join the legal profession.

This is done three ways:

- facilitating professional development
- encouraging academic achievement
- providing direct financial support

We proudly hosted the inaugural scholarship recipient awards reception at our office and celebrate the the 19 pre-law and law scholars. We can't wait to see these scholars finish their legal education and come back to make a difference as a part of our local legal community.



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# RESPONSIVE

Reacts quickly and positively. Others seek them out for assistance and guidance.

In 2022, YVCF partnered with OIC of Washington to apply for a Department of Health (DOH) grant that would provide resources to engage underserved people about COVID-19, vaccines, and resources. During the pandemic, many communities were difficult to reach with factual health information for a variety of reasons such as possible language barriers and mistrust. To reach the target audience, trusted community-based organizations (CBOs) would be selected to inform the work and develop methods and marketing and communication materials. For that reason, DOH required a marketing partner with several years' experience in the healthcare sector. The Field Group, a local firm with such experience, was chosen to help us successfully complete the competitive application and receive funding.

Prior to receiving the award totaling \$4.27 Million, DOH modified our scope of work narrowing it to work with CBOs serving our Hispanic-Latino population in Yakima, Adams, Grant, and Kittitas counties. A dozen CBOs in the region were contracted to collaborate and create culturally and linguistically (English and Spanish) relevant campaigns, materials, events, and activities to engage and educate the population and to improve their access to health information, vaccines, and other resources. This model of engaging underserved members of the community will be evaluated and likely used to inform future government health information campaigns.



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"Access to current healthcare information is a lifeline that should reach every corner of our communities, but historically some populations have been left out. YVCF stands as a catalyst for change and partnering with trusted messengers and strengthening their outreach. With the learnings from the pandemic and this work, we can deliver essential health information in a manner that is accessible, understandable, and relevant." ."

- YVCF Program Officer Amber Ortiz-Diaz



## INCLUSIVE

Avoids assumptions and challenges stereotypes. Is a mindful communicator who prioritizes listening and speaks carefully, is aware of their privilege and is proactive about educating themselves on the topic.

Last year, YVCF and partners kicked off the third and final cohort of The Building Community Philanthropy (BCP), an initiative of Philanthropy Northwest and The Giving Practice, funded by the Bill and Melinda Gates Foundation. BCP is an invitation-only learning cohort of 21 community foundations, identity-based funds, and United Ways across Washington. Over the last decade, our participation has shaped and molded the way we approach community philanthropy, grantmaking, and collective advocacy work.

For the next two years, BCP will guide YVCF's reflection on three areas of our work around advancing racial equity:

- Community-Centered Grantmaking Practices
- Internal Representation
- Advocacy

Through this work, we hope to create a vibrant, community-driven ecosystem for nonprofits and all Yakima Valley residents to thrive.

The BCP cohort provides a tremendously valuable learning network. Our peers are grappling with many of the same complex issues that we are here in the Valley and it's so helpful to have a network to rely on.

- YVCF Director of Grants and Programs Lindsay Boswell

## EMPATHETIC

Able to identify and understand other people's emotions and condition and puts themselves in someone else's shoes to try and understand what they might be feeling.

Longtime Yakima resident, Helen Jewett, left a legacy across the Yakima Valley that transcended her lifetime. One of her many generous estate gifts provided funding for the development of young philanthropists. Thanks to Helen's generosity, a group of high school students partake in a yearly immersive curriculum that teaches philanthropic best practices, develops leadership skills, and builds empathy. YVCF's Youth Leadership Council includes a selection of students who receive training about diversity, equity, community needs, grantmaking, philanthropy, and non-profits. The annual cohort is given \$100,000 to grant in the Yakima Valley where they'd like to make difference.

The generosity and forethought of Helen Jewett is creating generations of philanthropic leaders and engaged young residents. We've created a short video about this amazing program and some of the members of the Youth Leadership Council .



*Click to watch*



# TRUSTWORTHY

Must be trustworthy and deserving of your trust and confidence which means we strive to be dependable, reliable, honest, truthful and people of integrity others can count on to do the right thing.

Last year, YVCF was proud to debut Inspire, YVCF's newly established Legacy Circle. By entrusting YVCF with a part of your legacy plan, you can bring on a proven philanthropic partner who can help fulfill your charitable legacy. For 20 years, we've helped numerous local philanthropists, large and small, support multiple nonprofits and charitable efforts. With the debut of Inspire, we will grow this effort to galvanize the community to be more intentional about legacy giving so that the Yakima Valley can continue to grow and thrive.

We would be honored to join in conversation with you, your family, and advisors about how you would like to be remembered. A Legacy Fund at YVCF allows you to make a long-term impact on the issues and communities that you are most important to you. Your continued support will ensure a healthy future for your favorite causes and organizations. As a community foundation, we are uniquely able to help you support multiple charities, simplify legal logistics, and engage the next generation through family philanthropy.

Leaving a legacy does not require a large income or a vast estate. All you need is the thoughtful intention to make a difference for generations to come.



INSPIRE  
*with* YVCF



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More*





**Yakima Valley**  
**Community Foundation**

**Connecting people, resources and ideas  
to help our community thrive.**

## **MISSION**

To connect people, resources, and ideas so  
the community we know and love thrives.

## **VISION**

A community leader in education, health,  
and civic engagement -supporting  
equitable access to opportunity with  
special attention to those who are  
frequently left out and left behind.



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